



Vicky Sánchez E-360

Face your fears to live your dreams

2008-2009



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Introduction

In September 2004 I caught a ferry to the island of Tenerife with the sole intention of completing my last two years of university in Marine Biology. While looking for a place to live I entered a small village on the south side of the island called El Médano. As I was heading down an avenue in direction of the sea, a sudden burst of wind with a strong smell of sea awoke my senses; deadened from a long journey. As I continued along, my senses were increasingly bombarded with the smells. I arrived to the end of the avenue where a pier prevented me from seeing the sea until, suddenly, I saw a colourful sail flying above the pier. Completely shocked, I ran up to the end of the pier where

I could make out 5 more sails; jumping and surfing those enormous waves. They were playing in the middle of this hostile scene with complete security and challenging what most would fear, with complete serenity and certainty. They were in control of the situation. It was really some thing spectacular.



I was so overwhelmed by the experience that I immediately told myself, "...I am going to live here and I'm going to learn how to that ...whatever it takes." At this point I should make a clarification: I have been sailing since I was 11 years old in a catamaran and the water, the wind and the waves have always been my passion. They are like my natural habitat. As a result, at 16 years of age I dedicated all my weekends and summer vacations to sailing. In the morning I was a sailing instructor and in the afternoons when the wind gets stronger I enjoyed

sailing on my own. I challenged myself more and more with each outing and it was a real treat to see how I reached my goals and how each day I sailed stronger and better. Following this first amazing encounter with the sea and those 5 colourful sails, I rented a small house in El Médano. I knew that those last two years were going to be a bit more than just studying. My life was a combination of studies and windsurfing. I went to the bay every morning at 6.30 which was about 70 kilometres from my home. At 6.00 in the evening I would get out of class and drive those 70 kilometres again hoping to catch a little wind and to sail the time the sun would allow me. Normally between 30 to 45 minutes. 140 kilometres every day to sail 45 minutes?! They were worth it. No doubt. Unfortunately, the winters of 2004 and 2005 went down as the ones with the least wind in the history of the Canary Islands. The wind almost never accompanied me and the best days always...



coincided with exams. However, above all I was able to reach the dream which was my reason for being there. I learned how to windsurf on the waves. In April of 2006 on a calm Saturday in El Médano (there was never any wind on the weekends!) I was on the internet looking at the weather when suddenly I come across a huge piece of news. "What? How? The twins are putting together a training camp! In El Médano!" I couldn't believe it. I sent them an e-mail and signed up immediately. It was a unique opportunity which I couldn't pass up. Daida and Iballa, my idols that I had read about so much in the magazines, were going to teach me to sail better! A total dream. That's what happened. I had the best week of my life in their camp. I was surrounded by 38 girls full of energy, friendly and lots of good times. I learned a lot that week. I improved my Vulcanos, I pulled off my first Forward with Daida and Iballa screaming behind me. They awarded me with a new wave board for which I am totally grateful.

Above all, I discovered something that would change the focus of my life completely. I wanted to dedicate myself to windsurfing professionally. I realized that there was nothing I wanted more than that. It seemed like a good beginning. That is how the fun turned into passion and the passion into an ambition. I wanted to give myself the opportunity to try. It didn't matter how much it could cost me nor did the difficulties that would come my way scare me. Challenges don't scare me. To the contrary, they stimulate me. I had decided that it was my dream and that I would begin working for it. That same night I took some time to reflect. I studied all the possibilities and made my plans. I only had 2 months left of school of which I would certainly take advantage of by completing my program and getting my degree and thenI WOULD BE FREE!!

1 June 2006 I finished my degree. Now I was a Biologist and I went to work as an instructor in a sailing school as I had done the 6 previous summers. With the exception that this summer would be intense. 3 months of 10 hour days Monday to Sunday giving the maximum number of classes possible in order to save as much money as possible. The money would allow me to complete my objectives and the training calendar I had set up for myself.

I began a new phase of my life at that moment...I was ready!



Two years later...

I have dedicated the last two year travelling to the best spots in the world looking for the perfect conditions to train. Brazil, the Caribbean, the Canary Islands and Greece have been some of the spots I have spent long periods of time training with an average of 5 to 7 hours a day.

This effort has helped me become one of the best female windsurfers in the world. I am now considered one of the top 5 freestylers. I have developed my own style, fluid and aggressive. I am appearing more and more in magazines and international press and am taking on new goals and projects such as windsurf films, photo shoots, videos and interviews.

I am currently running my own windsurfing center with my partner and associate. Our center is located in a beautiful and privileged bay of the Costa Blanca, Spain. This is a thrilling job! Creating new windsurfers, sharing what I feel about the sport and ensuring that it is seen as a way of life is extremely gratifying and fulfilling. The best part of this profession is being able to combine my trips, training sessions, competitions and photos shoots.. It's fantastic!!!



PROFILE

Name: Vicky Sánchez

Date of Birth: 20 December 1983

Place of Birth: Valencia, Spain.

Height: 165 cm.

Weight: 48 kg.

Studies: Licensed Marine Biology.

Languages: Spanish, French, English and Portuguese.

Other Sports: Surfing, Snowboarding, Skateboarding, wakesurfing, wakeskate, diving and climbing.

Favorite Movie: Beetlejuice, Roger Rabbit and Austin Powers

Favorite Music: Ramones, Doors, U2, Sting, B-182.

Favorite Food: Sushi and Chocolate.

How do you define yourself: Happy, funny, humble, positive and determined.

What do you dislike?: Hypocrisy and violence.

Favorite Discipline: Freestyle and waves

Your Best Trick: Shove It, Flaka, Funnell.

Trick in Progress: Shaka and Ponch.

Favorite Sail Size: 3.8.

Ideal Wave Size: 3 meters (Logo high).

Wind Direction: Side Off Right Side.

Favorite Male Windsurfer: Kauli and Polakow.

Favorite Female Windsurfer: Daida and Sarah-Quita.

Principal Objective: Get Sponsors.





General Objectives 2008

This past December I had the privilege of participating in the latest movie by Peter Film, Club Ventos Beach Search. During the filming we covered the entire northeast coast of Brasil searching for the best waves in the company of 11 of best windsurfers in the world, 3 of them being world champions. In every moment we were accompanied by reporters from the most important magazines in the industry, buggys, helicopters and everything else one could imagine. It was just like a Hollywood film! On an international level, the success of this film is incredible.

I was fortunate to develop strong relationships with reporters from the most important magazines in the industry such as Windmag (France), Windsurf (USA), Board (UK), Windsurf Journal (GR), Surf a Vela (Spain). I do, however, intend to get published in the greatest number of publications possible both within the industry and outside of it...fashion, current news etc.

During the summer season (15 June to 30 August) while I run my windsurf center it is my intention to publish the material I will have gathered during the previous eight months. I intend to inundate the principal magazines and web pages of the industry with article and stories that I will have prepared during the spring. Im also focus in articles for beginners (using the Start), that is something that all the magazines need. My objective will be to appear at least once a month in a different publication. I hope to take advantage of the opportunity to show (In every moment) the Starboard image through my boards, along with the stickers on my sails.

To top it off, I will participate in the maximum number of competitions possible both in the World Cup series (PWA) and the national circuit.

During the rest of the year I wish to work as much as possible by participating in the all the projects which come my way or which I create. This includes all types of articles, interviews, video instruction and the latest: video-documentaries of trips, searching for the perfect beach with details about how to get there, where to stay, who to trust, where to find the best wave etc.





Projects 2008 - 2009

Travel Articles:

Australian Road Trip: Amongst koalas and kangaroos (from 5 January to 15 February)

Fiji: While in Australia I hope to travel to Fiji to prepare a good story and article.

West Coast USA: Surfari from San Francisco to Baja California (March 2009)

Dakhla: Nothing has been written about Dakhla (Morocco) and it is an amazing spot for freestyle as well as waves (April 2009)

The 4 Seasons: Make sure there is wind! Where to travel in each one.

Hawaii: Spots for every level and style (October – December 2008)

In the Pipe for 2010::

The French Polynesia and its best spots: How to make it economical.

South Africa: Practical guide – the best spots, where to eat, where to stay, the nightlife etc.



TV

Each of the previous articles will also be video reports which will be shown as documentaries in the travel and adventure channel "Marco Polo" of the digital television company, SKY. (this has been negotiated)

DVD WINDSURFING MOVIES

Tonix, one of the best windsurfing film production company, have asked me to participate in their new DVD project. At this time I can't give more information as it is TOP SECRET, but it will reach the international scene in 2009.

INTERNET VIDEOS

- After being shown on SKY, I will publish my "video articles" on the most important windsurf portals on the net with the spin of serving as guides for travelling windsurfers.
- Education videos in three languages (Spanish, French and English) to publish in the principal blogs of each country. They will be oriented to the windsurfers with basic and intermediate levels as these tend to be the ones who most visit these sites.
- 4 videos each year with best training and travelling images...Action and Freestyle!!!



Proposal

Every professional athlete needs assistance. Training hard isn't enough without the help and confidence of sponsor it is very difficult to open the path, complete your objectives and achieve your dreams.....

Combining effort, passion and joy together we can go very far. I am open to all possibilities, motivated and with a desire to work! Trips, stories, photo shoots catalogues etc...

There are no limits for the imagination and creativity in a sport where image plays an important role.

I am convinced that I can do a fantastic job in the promotion of Starboard, if you place your trust in me.....

I won't let you down!!!

Sincerely,

Vicky Sánchez



Face your fears

to live your dreams



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